

SPONSOR + EXHIBITOR OPPORTUNITIES



**POWER
AND
PURPOSE**

Rogers Centre Ottawa
April 28–30

Introduction

The theme of the 2026 event is CNA2026: Power and Purpose.

In an era of rapidly growing energy demand, economic threats, and climate urgency, Canada's nuclear industry is unique in its ability to not only keep the lights on but also give us something to be proud of. CNA2026: Power and Purpose celebrates nuclear energy's vital role in delivering reliable, clean electricity that strengthens energy security while bolstering economic resilience across our provinces, fostering collaboration to build a stronger, more united Canada.

Beyond powering homes and businesses with 24/7 clean energy, the industry plays an essential role in supplying life-saving medical isotopes that support advanced diagnostics and cancer treatments for Canadians and patients around the world. Nuclear also supports strong, resilient communities that create and sustain jobs and local economies for generations. Nuclear power goes beyond technology. It represents a shared commitment to stability, prosperity, health, and environmental stewardship.

This conference brings together leaders, innovators, and representatives from across Canada who share a vision of energy that unites provinces in partnership, serving today's needs while empowering a sustainable, prosperous future for all communities that shape this country.

Who attends?

In 2025, we hosted an audience of over 1,500 from within and outside Canada's nuclear industry. The high profile of our delegates makes the CNA Conference an excellent venue to showcase your business. Here's a quick snapshot of who attended our last conference in 2025:



- **Utility Presidents/CEOs:** Nicolle Butcher (Ontario Power Generation), Eric Chassard (Bruce Power), Rupen Pandya (SaskPower), Lori Clark (New Brunswick Power)
- Laurie Swami, President and CEO, NWMO
- Tim Gitzel, President, Cameco Corporation
- **Provincial Ministers:** Hon. Stephen Lecce (Ontario), Hon. Rene Legacy (New Brunswick), Hon. Nathan Neudorf (Alberta) and David Brock, Crown Investment Corporation of Saskatchewan

Sponsorship at a glance

Thank you for your interest in sponsoring the CNA Conference and Trade Show. Below is a high-level overview of the deliverables for each sponsorship level. Note that sponsors at every level will have options within each category to ensure the most benefit for your organization. Please refer to the pages below for full sponsorship benefits and details. If you have any questions or wish to discuss an opportunity, please reach out to Jessica Clifford at sponsorship@cna.ca.

BENEFIT/LEVEL	URANIUM	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Cost	\$95,000	\$65,000	\$40,000	\$33,500	\$25,000	\$13,000 / \$17,500
Registrations	15	10	7	5	5	5
Booth	Four (4) adjoining 10x10' booths in Parliament Foyer	Two (2) adjoining 10x10' booths in Canada Hall 2	One (1) 10x10' booth in Canada Hall 2	One (1) 10x10' booth in Canada Hall 2	One (1) 10x10' booth in Canada Hall 2	One (1) 10x10' booth in Canada Hall 2
Career Fair Booth	One (1) CF booth within Parliament Foyer space	One (1) CF booth in Canada Hall 2	One (1) CF booth in Canada Hall 2	No	No	No
Access to Private Meeting Rooms for Staff (see full details below)	Yes	Yes	Yes	No	No	No
Logo on signage	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Conference Materials	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Event Website	Yes	Yes	Yes	Yes	Yes	Yes
Logo Looped on Screens Throughout the Event	Yes	Yes	Yes	Yes	Yes	Yes
Logo, Company Profile and Booth Location on Event Mobile App	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Email Communication (Logo featured on Pre-Event Welcome Email and Post-Event Thank You Email)	Yes	Yes	Yes	Yes	Yes	Yes

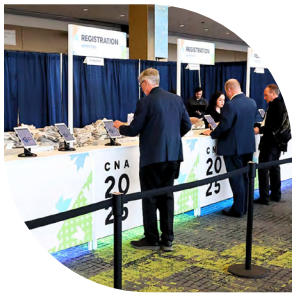
Sponsorship at a glance (CONTINUED)

BENEFIT/LEVEL	URANIUM	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Banner Ad for Mobile App	Yes	Yes	Yes	Yes	No	No
Social Media Recognition (CNA will reshare pertinent comms materials of the sponsor's choice)	Yes	Yes	Yes	Yes	Yes	Yes
One (1) Company Promotional Item Available for Download on the Mobile App	Yes	Yes	Yes	Yes	Yes	Yes
Delegate List Supplied (CASL Compliant)	Yes	Yes	Yes	Yes	Yes	Yes

Key information

Milestone Dates

First right of refusal deadline	November 17, 2025
Sponsorship opportunities open to general sale	November 19, 2025
Early bird booth price deadline	November 30, 2025
Payment in full deadline	January 30, 2026



URANIUM **\$95,000**

The uranium-level sponsorship is the top sponsor of the 2026 CNA Conference and Trade Show with only two (2) exclusive opportunities available. The uranium sponsor will receive the following:

- 15 registrations
- Four adjoining 10x10' booths in Parliament Foyer
- Access to private meeting room (booked for Tuesday, Wednesday, all day and Thursday, until noon)
- Logo on signage
- Logo on conference materials
- Logo on event site
- Logo looped on screens throughout the event
- Logo, company profile and booth location on event mobile app
- Logo on email communication
- Banner Ad for mobile app
- Social Media recognition
- One company promotional item available for download on mobile app
- Delegate list supplied
- Secure 5 room block at the Chateau Laurier Hotel (all hotel charges and incidentals are at the sponsors expense)
- Walkway & escalators branding on level 2 to 3. Choose one of three options:
 - Up escalator (on the second to third floor)
 - Down escalator (from the third to the second floor)
 - Lower glass wrap (on the third floor)
- Level 2 Media Wall – 15 sec spots in rotation (40 min/8 hr day) x 2
Tuesday, Wednesday & Thursday (½ day)

Uranium-level sponsors have the choice to sponsor one of the following:

Welcome Reception

Trade Show Reception

PLATINUM **\$65,000**

The platinum-level sponsorship offers a high degree of visibility before, during and post-conference.

- 10 registrations
- Two adjoining 10x10' booths in Canada Hall 2
- Career Fair booth in Canada Hall 2
- Access to private meeting rooms half days on Tuesday, Wednesday or Thursday (choose one)
- Logo on signage
- Logo on conference materials
- Logo on event site
- Logo looped on screens throughout the event
- Logo, company profile and booth location on event mobile app
- Logo on email communication
- Banner Ad for mobile app
- Social Media recognition
- One company promotional item available for download on mobile app
- Delegate list supplied
- Level 2 Media Wall – 15 sec spots in rotation (40 min/8 hr day) x 1 Tuesday, Wednesday & Thursday (½ day) (1 each per platinum)

Platinum-level sponsors have the choice to sponsor one of the following:

Full lounge area on either Level 2 or Level 3, including one 3-tiered block [TWO AVAILABLE]

Wednesday, April 29 Lunch Sponsor

- Opportunity to introduce the lunch speaker; one VIP table at the lunch; logo on signage throughout the room.

Conference Carrier

- Corporate logo printed on item for conference materials.

DIAMOND **\$40,000**

The diamond-level sponsorship offers various benefits, including networking opportunities with industry leaders and brand visibility in front of all event participants.

- 7 registrations
- One 10x10' booth in Canada Hall 2
- Career Fair booth in Canada Hall 2
- Access to private meeting rooms, on a first come, first served basis
- Logo on signage
- Logo on conference materials
- Logo on event site
- Logo looped on screens throughout the event
- Logo, company profile and booth location on event mobile app
- Logo on email communication
- Banner Ad for mobile app
- Social Media recognition
- One company promotional item available for download on mobile app
- Delegate list supplied
- Level 2 Media Wall – 15 sec spots in rotation (40 min/8 hr day) x 1
Wednesday & Thursday (1 each per diamond)

Diamond-level sponsors have the choice to sponsor one of the following:

Indigenous Marketplace [AVAILABLE]

Wayfinder [AVAILABLE]

Student Program [TWO AVAILABLE]

- Sponsorship makes it possible for 100 students to travel and attend CNA2026 from across Canada.
- Opportunity to speak at the Wednesday student career development seminar.

Hotel Keycard Branding [TWO AVAILABLE]

GOLD **\$33,500**

The gold-level sponsorship opportunities offer various benefits ranging from high on-site visibility to networking opportunities with industry leaders.

- 5 registrations
- One 10x10' booth in Canada Hall 2
- Logo on signage
- Logo on conference materials
- Logo on event site
- Logo looped on screens throughout the event
- Logo, company profile and booth location on event mobile app
- Logo on email communication
- Banner Ad for mobile app
- Social Media recognition
- One company promotional item available for download on mobile app
- Delegate list supplied
- Digital signage – 5 screens

Gold-level sponsors have the choice to sponsor one of the following:

Conference Facilities and Wi-Fi [AVAILABLE]

- Attendees will be automatically directed to your corporate website upon Wi-Fi login.

Breakfast Sponsor on April 29 [AVAILABLE]

- Corporate logo to be shown on screen during breakfast; one (1) seat at VIP table.

Breakfast Sponsor on April 30 [AVAILABLE]

- Corporate logo to be shown on screen during breakfast; one (1) seat at VIP table.
- Opportunity to introduce the Thursday breakfast keynote speaker.

Lunch Sponsor on April 30 [AVAILABLE]

- Corporate logo to be shown on screen during lunch; one (1) seat at VIP table.

Mobile App [AVAILABLE]

- Logo placement in key areas of the active mobile app screen.

Sustainability Sponsor [AVAILABLE]

- Sustainability is integral to our conference planning; this sponsorship opportunity ensures minimal impact on the environment with event signage printed on sustainable materials, a minimal paper-usage policy for exhibitors, a post-event recycling program and more.
- Logo placement in key areas, including an icon in the event mobile app on sustainability practices.

SILVER **\$25,000**

The silver-level sponsorships offer a wide range of options for promoting your brand at the 2026 CNA Conference and Trade Show.

- 5 registrations
- One 10x10' booth in Canada Hall 2
- Logo on signage
- Logo on conference materials
- Logo on event site
- Logo looped on screens throughout the event
- Logo, company profile and booth location on event mobile app
- Logo on email communication
- Social Media recognition
- One company promotional item available for download on mobile app
- Delegate list supplied
- Digital signage – 5 screens

Silver-level sponsors have the choice to sponsor one of the following:

Career Advisory Program [AVAILABLE]

- Opportunity to introduce a speaker at the Wednesday student career development seminar.
- Opportunity to provide a resume review service.

Starbucks Coffee Bar [THREE AVAILABLE]

- Barista Style Coffee Bar serving Cappuccinos, Espressos, and Lattes available for all delegates
3 opportunities to choose – Wednesday morning or afternoon, or Thursday morning.

Morning Networking Break on April 29 [AVAILABLE]

- Logo recognition on signage during the networking break.

Afternoon Networking Break on April 29 [AVAILABLE]

- Logo recognition on signage during the networking break.

Morning Networking Break on April 30 [AVAILABLE]

- Logo recognition on signage during the networking break.

Conference USB Flash Drive [AVAILABLE]

- Opportunity to include logo and corporate information on the flash drive given to all attendees as part of the delegate bag.

Headshot Sponsorship [AVAILABLE]

- Opportunity to have logo recognition for the professional photography service offered to all attendees for two days during the event.

SILVER (CONTINUED)

Water Stations [AVAILABLE]

- Corporate logo placement at water stations which are available throughout the event in various locations.

Meeting Room [AVAILABLE]

- Small meeting room is available for Wednesday, April 29 and April 30 only. Times available determined by CNA.

Social Media Wall [AVAILABLE]

- Opportunity to show company branded content within #CNA2026 social media tweets, shown on a large screen in a prominent location.



BRONZE member **\$13,000** / non-member **\$17,500**

The bronze-level sponsorships offer excellent opportunities to have your brand noticed. From coat check to event security, each opportunity is an essential component of the 2026 CNA Conference and Trade Show.

- 5 registrations
- One 10x10' booth in Canada Hall 2
- Logo on signage
- Logo on conference materials
- Logo on event site
- Logo looped on screens throughout the event
- Logo, company profile and booth location on event mobile app
- Logo on email communication
- Social Media recognition
- One company promotional item available for download on mobile app
- Delegate list supplied
- Digital signage – 5 screens

Bronze-level sponsors have a choice to sponsor one of the following:

Conference Coat Check

- Logo recognition in prominent location throughout event duration.

Conference Photography

- Sponsor will receive digital copies of the conference and trade show photographs.

Pocket Program Sponsor

- Sponsor will receive logo recognition on back page of pocket program distributed to all participants.

Conference Registration

- Logo recognition in prominent location throughout event duration.

Conference Security

- Logo recognition in prominent location throughout event duration.

Charging Stations

- Sponsorship includes two charging stations placed appropriately with logo branding.

Refreshment Break on Thursday, April 30

- Logo recognition on signage during the refreshment break.

Traffic Flow Coordination Sponsor

- Logo on signage in the Canada Hall 2 to manage attendee traffic flow and provide directional assistance.
- Signage will be visible for the duration of the event.

Promotional Item

- Logo recognition on promotional item distributed to all delegates at registration.

CNA Member Exhibitor Booth

\$9,000 (prior to November 30, 2025)

\$10,000 (regular as of December 1, 2025)

- One (1) 10x10' booth in the Canada Hall 2
- Two (2) Full Conference registrations (includes booth staff)

CNA Non-Member Exhibitor Booth

\$13,000 (prior to November 30, 2025)

\$15,000 (regular as of December 1, 2025)

- One (1) 10x10' booth in the Canada Hall 2
- Two (2) Full Conference registrations (includes booth staff)

CNA General Supporter

\$6,000

- Logo recognition on signage and on conference website
- One (1) Full Conference registration

Indigenous Ambassador Program

\$5,000

- Logo recognition on signage and on conference website
- One (1) Full Conference registration

Indigenous Business Exhibitor Rate

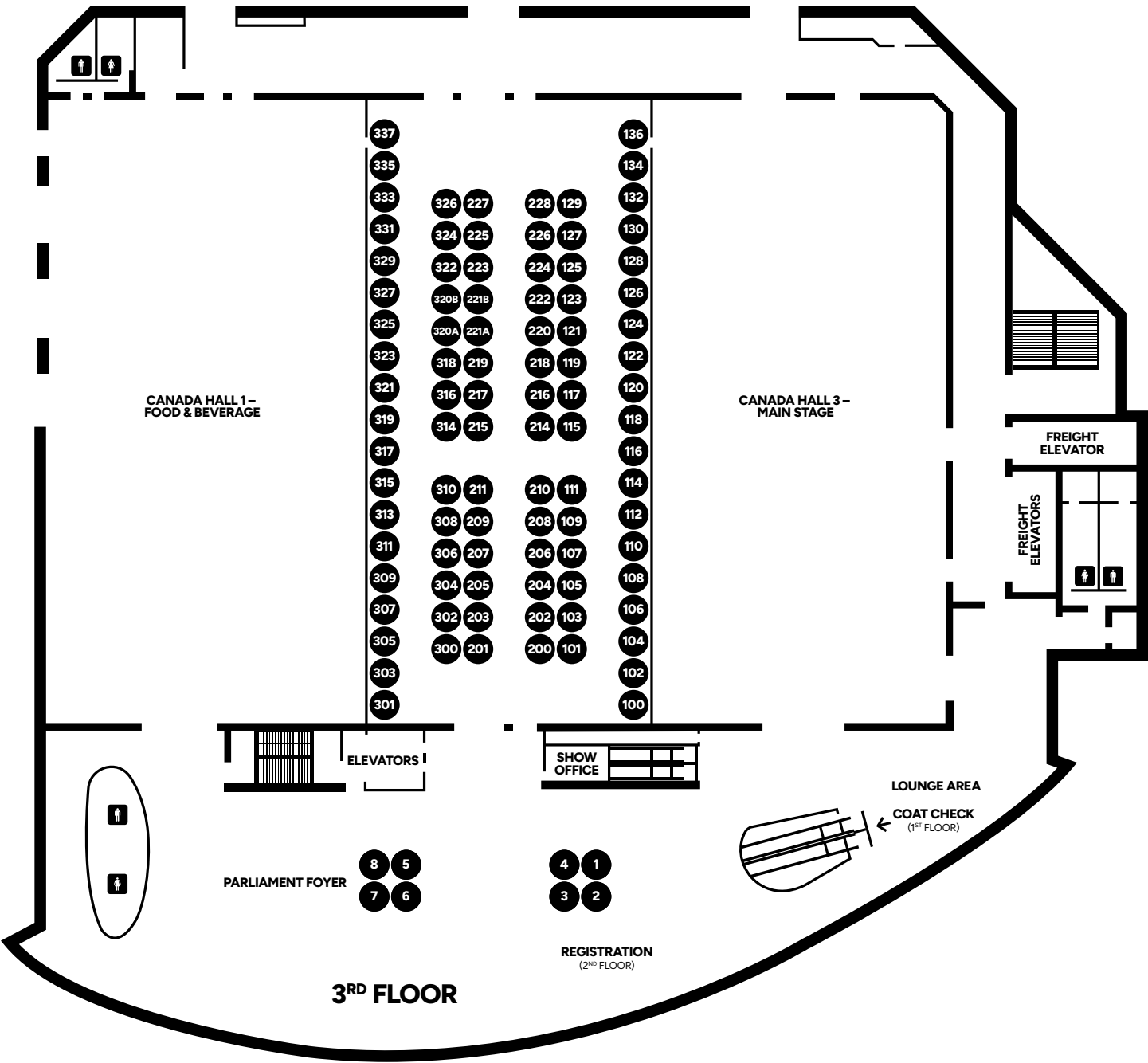
\$4,500

- One (1) 10x10' booth in the Canada Hall 2
- Two (2) Full Conference registrations (includes booth staff)

Discounts on CNA2026 sponsorship, exhibitor booths, and registration are available for **CNA MEMBERS** only. Visit cna.ca/about-cna/members/ or contact membership@cna.ca to learn more about becoming a CNA member.

Floor plan

Please visit the CNA Conference website for the most up to date floor plan



SOLD **AVAILABLE**